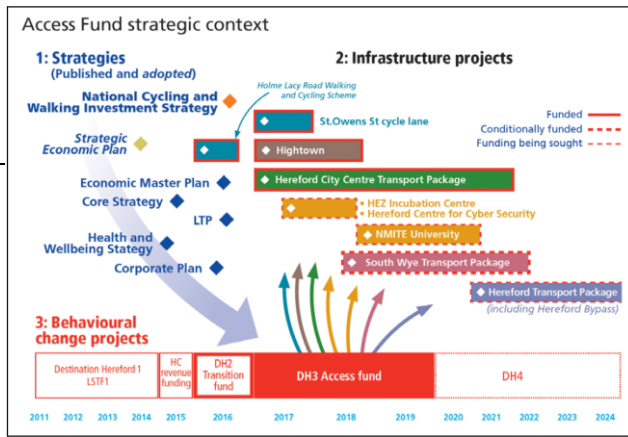


WRITTEN STATEMENT OF A KEY DECISION CABINET MEMBER TRANSPORT AND ROADS

ITEM:	DFT ACCESS FUND - DESTINATION HEREFORD PHASE 3 (DH3)
Date of Decision:	10 July 2017
Exempt:	No
Confidential	No
This is a key decision because it is likely to result in the council incurring expenditure which is, or the making of savings which are, significant having regard to the council's budget for the service or function concerned. A threshold of £500,000 is regarded as significant.	
A notice was served in accordance with Part 3, Section 9 (Publicity in connection with key decisions) of The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012.	
Urgency/Special Urgency: (As defined in Constitution)	No
Purpose:	To seek approval to accept £1.5m from the Department for Transport to deliver a three year programme of walking and cycling promotions across the county between 2017/18 – 2019/2020.
Decision:	<p>THAT:</p> <p>(a) To accept grant funding of £1.5m from the Department of Transport and;</p> <p>(b) To procure the project and implement it as set out in the report.</p>
Reasons for the Decision:	<p>Between 2011/12 and 2014/15 Herefordshire Council delivered the DfT funded Destination Hereford (DH1) project which successfully delivered behavioural change and modal shift from car use to sustainable transport alternatives.</p> <p>The council was unsuccessful at securing an extension to Destination Hereford for the period 2014/15 which placed pressures on the council's revenue budgets in order to continue a reduced project.</p> <p>In June 2016 the council successfully secured £419k to deliver Destination Hereford Phase 2 (DH2) under the preceding DfT Transition Fund which is currently live and runs until 31st March 2017. DH2 was developed in conjunction with early planning for the Access Fund and is intended to act as the springboard into a longer term DH3 project.</p>



The infographic above illustrates the strategic fit between the council's strategies, key infrastructure projects and behavioural change projects which this would support and accelerate. Securing these funds will contribute to delivery of the behavioural change projects required to compliment the key infrastructure projects.

The main objectives of the project are to increase levels of walking and cycling, support access to jobs and education, addressing health and wellbeing and reduce CO2 emissions all of which are corporate priorities.

Options Considered:	<p>Not to accept the funds and not to proceed.</p> <p>The council is currently delivering 'Destination Hereford Phase 2' (DH2), which is funded through the preceding, successful DfT Transition Fund. If the council chooses not to proceed the allocated funds would not be drawn down, the DH3 project would not be undertaken and the existing DH2 project would terminate in April 2017.</p> <p>Not proceeding would result in a missed opportunity to significantly improve and upscale existing walking and cycling promotions across the county. These activities are in line with the council's policies within the draft Local Transport Plan and the complementary measures within the Hereford Transport Packages.</p>
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Conflict of Interest ■ (See below):

Date the key decision is due to take effect: 17 July 2017

COUNCILLOR P RONEDate: 10 July 2017
Cabinet member transport and roads

■ a record of any conflict of interest declared by any executive member who is consulted by the member which relates to the decision;

And

■ in respect of any declared conflict of interest, a note of dispensation granted by the relevant local authority's head of paid service.

